

SECTION 1: INTRODUCTION:**A. DOWNTOWN VISION**

In May of 2005, property and business owners, residents, and elected officials engaged in a collaborative, weeklong process to develop a community-based vision for the future of Downtown Rocklin. The Vision is presented below and illustrated in conceptual form on Figure 1. A more complete version of the vision is presented in the Downtown Rocklin Plan Vision Poster (refer to Appendix A).

Imagine...

Downtown Rocklin as an authentic walking village, where tree-lined streets and vibrant storefronts provide comfortable, safe environments for residents and visitors to stroll and enjoy the community's small town charm.

Imagine...

Downtown Rocklin as a family-oriented center of culture, heritage, learning, civic activities, shopping, dining, and living that balances the vitality of business districts with the tranquility of neighborhoods and the serenity of natural areas.

Imagine...

Downtown Rocklin public gathering places where people meet old and new friends at the new Library, over dinner at a sidewalk café, at the public square, at the weekly farmer's market at Roundhouse, or enjoy music at the Big Gun Quarry Amphitheater.

Imagine...

Downtown Rocklin as the renewed heart and soul of the community that embraces the footsteps of the past for its foundation for a vital future for generations to come!



FIGURE 1: VISION PLAN

